

Contact

Location

Miami, FL

Phone

786-930-8837

Email

vicromero11@outlook.com

Portfolio

LinkedIn

Education

2023

UX/UI Design Bootcamp

Ironhack

2021-2023

B.S. Digital Communications and Media

Florida International University

Skills

Design Thinking
Design Systems
Usability Testing
User-Centered Design
Rapid Iteration
Information Architecture
UX Research
Wireframing
Prototyping
Sketching
UI Design
Data Visualization
Multimedia Production
Social Media Marketing
Branding

Tools

Figma
Basic HTML & CSS
Useberry
Adobe Creative Cloud

Language

English - Fluent
Spanish - Fluent

VICTORIA ROMERO

UX/UI Designer

As a UX/UI designer with a diverse background in digital communications and social media marketing, my interests lie in user psychology, emerging technology, and empathetic experiences. My passion centers around interface design, with a quick aptitude for adapting to new design tools.

Experience

JUN 2021 - AUG 2023

Planet Smoothie | Doral, FL

Crew Member

Successfully provided customers with easygoing and memorable experiences

- Demonstrated exceptional efficiency in completing assigned tasks within specified deadlines and timeframes, contributing to the smooth and seamless operation of the team.
- Played a key role in inventory control by providing effective support to the management team, ensuring accurate tracking and management of resources.
- Masterfully resolved customer complaints with professionalism and empathy, consistently preserving a positive atmosphere and leaving customers satisfied.
- Championed a culture of excellence by consistently upholding and promoting high standards of productivity and quality, contributing to the overall success of daily operations.

Projects

OCT 2023

Iris – A User-Driven Booking Platform for Cosmetic Services

Goal: Create a mobile app that offers multiple beauty and self-care services to better accommodate both the customer and professional throughout the booking process

UX Research, UI Design, Prototyping, Usability Testing, Iterative Design

OCT 2023

MotekFit – Crafting Wellness into Orders

Goal: Create a web app that combines a wellness and business aspect for Motek customers looking to improve their lifestyle

UX Research, UI Design, Lo-Fi Wireframing, Mid-Fi & Hi-Fi Prototyping

SEP 2023

Burga Republic – Curating a Website you can Taste

Goal: Create a mobile website that encourages new and existing clients to order directly from the Burga website with a visually enticing design

UX Research, UI Design, Mid-Fi & Hi-Fi Prototyping, Usability Testing

AUG 2023

FreshNow – Revolutionizing the Local Farmer's Market Experience

Goal: Create a mid-fidelity prototype improving the relationship between consumers and local farmers' markets while streamlining local produce shopping.

UX Research, Lo-Fi Wireframing, Mid-Fi Prototyping

Reference

References available upon request.